

KCBA Advertising & Specialty Options Rate Sheet – 2025



Print Advertising in *Bar Briefs* Magazine – Full Color

Bar Briefs magazine is the members only publication of the Kane County Bar Association and it reaches approximately 1,000 subscribers in Kane County and the surrounding areas. *Bar Briefs* magazine is published 6 times per year: January/February, March/April, May/June, July/August, September/October & November/December.

Ad Sizes	Dimensions	1 Issue		3 Issues <i>rate per issue</i>		6 Issues <i>rate per issue</i>	
		Member	Vendor	Member	Vendor	Member	Vendor
Full Page	7.5" w x 10" h	\$355	\$445	\$340	\$430	\$325	\$415
1/2 Page Horizontal	7.5" w x 5" h	\$275	\$345	\$260	\$330	\$245	\$315
1/2 Page Vertical	3-3/4" w x 10" h	\$275	\$345	\$260	\$330	\$245	\$315
1/4 Page	3-3/4" w x 5" h	\$220	\$275	\$205	\$260	\$190	\$245

Specialty Print Ad Placement in *Bar Briefs* Magazine – Full Color

		Member	Vendor	<i>There are no discount rates for specialty placement.</i>
Inside Front Cover	7.5" w x 10" h	\$440	\$500	
Inside Back Cover	7.5" w x 10" h	\$410	\$475	
Back Cover	7.5" w x 8" h	\$465	\$550	

Printed ads are accepted in the following format: .pdf, .jpg, .tif, .psd or InDesign files (if submitting by InDesign, must include fonts and all linked files). Ad space reservation, copy and print ready artwork is all due the 1st of the month prior to publication. (i.e. April 1st for May/June publication). Please send ads and space reservation to barbriefs@kanecountybar.org. Ad payment is due in full at the time of placement. Pay by credit card or check.

Classified Ads in *Bar Briefs* Magazine, on KCBA website & in biweekly Newsletter

	Member	Vendor
Printed in <i>Bar Briefs</i>	1 free print ad per issue	\$100 per issue
Online Posting on kanecountybar.org	\$40 per 30-day posting	\$100 30-day posting
Printed & Online Posting	\$40	\$150
Highlight Classified Ad in Newsletter	\$50	\$100

Classified Ads are limited to 125 words. Please include contact information for applicants in the job description. Print classified ads are due the 1st of the month prior to publication. Online ads are posted on kanecountybar.org on a rolling basis. Complete one form per classified ad. Payment must be received before ads will be processed.

Specialized Advertising Options – A la Carte Pricing

	Member	Vendor
6 Full Page Color Ads in <i>Bar Briefs</i>	\$1,950	\$2,490
3 Full Page Color Ads in <i>Bar Briefs</i>	\$1,020	\$1,290
1 Full Page Color Tab Ad in Directory	\$650	\$800
1 E-Blast to Membership	\$100	\$300
1 KCBA Members Mailing Labels	\$150	not available
1 Podcast Sponsorship	\$100	\$200
1 Seminar Sponsorship	\$350	\$350

Prices are as of 1/01/2024. Rates subject to change without notice.

Kane County Bar Association

555 S. Randall Rd., Ste. 203, St. Charles, IL 60174

P: 630.762.1915 Option 5

kanecountybar.org